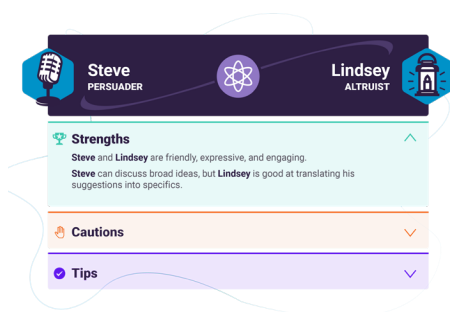




# Unleash the power of your people by understanding what truly drives them.

## Don't let PI become your best kept secret.

Build an award-winning culture by encouraging all of your employees to take the six-minute free-choice PI Behavioral Assessment™, proudly share their findings, and learn what drives them and those around them. Doing so allows conversations to become easier, conflicts to be avoided, and decisions to be made faster.



## Understand your people.

Building better working relationships requires an understanding of the interplay between different behavioral drives. With the [Relationship Guide](#), it's easy to see how two people's strengths combine and where they may need some guidance.

## Build better managers.

Leverage the [Manager Development Chart](#) to help your managers understand their strengths, caution areas, and tips for improving.

Then use the [Management Strategy Guide](#) to custom-tailor their management styles for each of their direct reports' behavioral drives and needs to build strong reporting relationships.

