



Wright Touch
MARKETING & CONSULTING

Does your business need a boost?

We got it covered.



Phase 1

Strategize

This phase consists of the discovery, research, and development of the messaging, audience personas, and marketing tactics.

2 - 3 Months



Phase 2

Implement

This phase consists of working with your internal team to create the structure and trainings to implement the strategy.

2 - 3 Months



Phase 3

Optimize

This phase consists of check-ins to evaluate metrics and performance to determine what's working, what's not, and where adjustments in the strategy are necessary.

Monthly

People-Centered Strategy

To book a consultation
call us at 616.802.2595

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